Description

For this project, we will be generating some data of our own in order to participate in an active research process (a process that many academic researchers participate in). After collecting some data, we will work on poster presentations that effectively convey the core findings of your research in a visual way. Research posters are a stable genre, so all posters produced should contain the following sections:

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| Components | Purpose |
| Introduction | Contextualizes the poster, revised from previous assignment. |
| Literature Review  | Brief list of critical citations. |
| Methods | Explain your research method (you may even provide copies of your survey) |
| Results  | Visual depiction of results. |
| Discussion | Explain the most important finding of your research. |
| Conclusion | Explain areas of potential future research |
| Rhetorical Concerns | Appealing visual information, text length appropriate |

Outcomes

1. Write to achieve varying purposes and to engage different audiences
2. Employ effective persuasive appeals
3. Generate research questions that lead to meaningful inquiry
4. Show knowledge of conventions of academic research, including the ability to locate, evaluate, and document sources and to incorporate sources effectively into your work
5. Further your rhetorical vocabulary for understanding and talking about writing,

Assessment

This is an unfamiliar genre for many students. In order to provide a learning opportunity, I will assess this assignment using a contract model. If you present a poster with each of the components above, you are guaranteed a B on the assignment. I will reserve A grades for students that go above and beyond presenting the categories to engage in a rhetorical, recursive design process. Any posters lacking the above components will be assigned grades less than a B.